



## CONTACT

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## AVAILABLE FORMATS

Keynote (20–45 min)

Panel Discussion

Workshop (half/full day)

## LANGUAGE

English & Hindi

## ABOUT

Sagar Shah is an AI Implementation Coach and founder of Publicity Port — a white-label digital marketing agency managing over \$2M in monthly ad spend at 95% automation. With more than 10 years of building real businesses in India, he helps business owners cut through the noise of AI and identify exactly where it can work for them: practically, measurably, and without disruption.

He was invited by NSDC and MESC — two Government of India recognised skill development bodies — to design and publish India's first government-certified AI course for businesses. His talks are grounded in real implementation experience, not theory or hype.

## SPEAKING TOPICS

### 01

#### AI Adoption for Indian SMBs

Why Indian businesses are uniquely positioned to benefit from AI — and what's actually stopping them.

### 02

#### Use Case Identification for AI

A practical framework for finding the right AI opportunities inside any business — and measuring success.

### 03

#### Automation Without Disruption

How to introduce AI into existing operations without breaking what's already working.

### 04

#### The Future of AI in Indian Business

Where AI is headed and what Indian SMB owners should be doing right now — based on real evidence.

## PAST ENGAGEMENTS

- **e4m Pride of India — Chennai**  
Brand, Advertising & Marketing Summit · Panelist
- **FUELD Conference — Dubai 2024**  
InterContinental, Dubai Festival City · Speaker & Elite Organisation Award
- **SK Associates & Group**  
Conference 2.7: From Launch to Growth — Marketing for Start-ups · Guest Speaker